



# Go Big Or Go Home

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PO Box 874  
Warrensburg MO 64093  
[GoBigOrGoHomeRace@gmail.com](mailto:GoBigOrGoHomeRace@gmail.com)

Dear Potential Sponsor,

We are gearing up for the 5th Annual Go Big or Go Home Race which is scheduled for Saturday, April 8, 2017 in downtown Warrensburg, MO. The purpose of our race is to honor the memory of William "Blaine" Whitworth. All proceeds and donations will go to the Blaine Whitworth Foundation. The Foundation has been established as a legacy to keep the "Make a Difference in your Community" alive. Blaine was passionate about being a business owner and helping other people.

From our race proceeds in 2016 we were able to donate \$7000 towards Scholarships for students at the University of Central Missouri. We established the Blaine Whitworth Entrepreneurial Scholarship. We awarded 4 community Service Scholarships to Greek Life Members. Community Service scholarships were awarded to 3 members of Student Organizations. A utility trailer was purchased for Boy Scout Troop 244 of Garden City, MO. \$1000 to Warrensburg Main Street as a Pedigree Partner, \$1000 to Project Community Connect which was held on October 14, 2016 at UCM. \$1000 to the UCM Military and Veterans Services Fund. We participate with Harley's Angels and donated 22 purses filled with personal items and we included an extra \$20 in each purse which were donated to the Survival House in Warrensburg, MO. We continued the Sponsorship of the Blaine Whitworth Speaker Series bringing outstanding experts and successful entrepreneurs to UCM to address students in both the profit and not-for-profit sectors. In 2016 4 Speaker Series were sponsored and three sessions are planned for the spring of 2017 on February 7, March 7 and April 6<sup>th</sup>. Your tax deductible contribution will help support our efforts to give back to the community and grow future business leaders.

We will invite serious runners, weekend joggers and walkers alike to come together in a safe, competitive, yet family friendly race. Last year we had over 400 participants and this year we hope to grow that number. Our goal is to raise \$25,000 for the Go Big or Go Home Foundation.

We are striving to meet our goals to support Entrepreneurship, promote fitness and recreation and helping those less fortunate. We need local business, organizations and individuals such as you to help us promote our event. For more details on our race, please visit our website at [TheBlaineWhitworthFoundation.com](http://TheBlaineWhitworthFoundation.com).

Sponsorship details are found on the attached sheet. We ask that sponsorship commitment forms be returned no later than March 25, 2017 to ensure printing and advertisement.

We ask for your support for the 2017 Go Big or Go Home Race. For any questions, please contact:

Diane Whitworth (816) 547-3829

Sarah Bates (573) 619-9357

Jessica Lewis (636) 497-2682

Barry Whitworth (816)651-6428

Sincerely,

The Go Big or Go Home Race Committee



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## SPONSORSHIP INFORMATION

### **Platinum Level - \$1000**

Name and Logo on T-Shirt

Runners Packet Recognition (\*)

Recognition on Finish Line Banner

Up to 5 complimentary Race Entries which Include Event T- Shirts

### **Gold Level - \$500**

Name Placed on T-Shirt

Runners Packet Recognition (\*)

Recognition on Banner

Up to 3 complimentary Race Entries which include Event T-Shirts

### **Silver Level - \$250**

Name Placed on T-Shirt

Runners Packet Recognition (\*)

Recognition on Banner

Up to 2 Complimentary Race Entries which Include Event T-Shirts

### **Bronze Level - \$100**

Runners Packet Recognition (\*)

Recognition on Banner

### **Red - \$50**

Runners Packet Recognition (\*)

Recognition on Banner

\*To guarantee name and/or logo on promotional items please have sponsorship form to us by March 25th so we have time for printing and if sponsors have give-a-ways or promotional information for the Runners Packet the day before the race, please have to us by March 25th.



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## Sponsorship Commitment Form

Please fill out the information below if you are interested in being a sponsor. A description of the benefits of each level of sponsorship is included in the information packet. In order to meet printing deadlines for the t-shirts, packets, and banners, we will need sponsorship commitments no later than March 25th, 2017.

Yes, I am interested in the following sponsorship

- Platinum Level \$1000
- Gold Level \$500
- Silver Level \$250
- Bronze Level \$100
- Red Level \$50
- In-Kind Sponsor

Company/Individual Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone Number \_\_\_\_\_ Email \_\_\_\_\_

By being a sponsor for the Blaine Whitworth Go Big or Go Home Race, I understand the sponsor levels and included the amount of \$ \_\_\_\_\_ as a donation.

Authorized Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

### Dates to Remember:

**March 25th** – Deadline for sponsorship listings (ensured printing for t-shirts, banners, and packets)

**April 4th** – Online Registration Closes

**April 7<sup>th</sup>**- Packet Pick up Day

**April 8th** – Go Big or Go Home Race Day!!

Please Make Checks Payable to **Blaine Whitworth Foundation** and mail to:

**Go Big or Go Home - PO BOX 874 - Warrensburg MO 64093**